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# LAWSON'S DRY HILLS

MARLBOROUGH

A Quarterly Insight into Lawson's Dry Hills Wines

## on location

Update >>>

### Cellar Door Revamp

*It's done! Lots of work but a great result — we've gone from rather drab to rather fab!*

Keeping our featured colours of black, white and a little bit of gold and adding a touch of rustic and a hint of industrial, our newly refurbished cellar door is looking pretty smart. We wanted to keep the warm rimu floor so after sanding and applying numerous layers of polyurethane it looks like new. The counter is the biggest change with its 'linen' stainless steel top and gabion-cladding to

reflect our courtyard area outside.

The black 'wall of wine' has become a popular spot for selfies and the 'Pick your Own Platter' offering a selection of cheeses from the Kaikoura Cheese Company and Cranky Goat in the Marlborough Sounds will be great through the summer season.

Oh and the Premium Game salamis, Regal Salmon and San Pellegrino soft drinks.





## Latest awards...

*We've been busy with wine competitions again – gold medal and trophy at the Air New Zealand Wine Awards for our Lawson's Dry Hills Gewürztraminer 2015!*



## Aer Lingus

The flag carrier airline of Ireland and the second-largest airline in Ireland, Aer Lingus have selected the Lawson's Dry Hills Pinot Gris to offer their customers in Premier Class – cheers!

For more information on Lawson's Dry Hills worldwide distributors go to <http://www.lawsonsdryhills.co.nz/distributors/>

Update >>>

## GOURMET TRAVELLER AS SEEN IN WINE

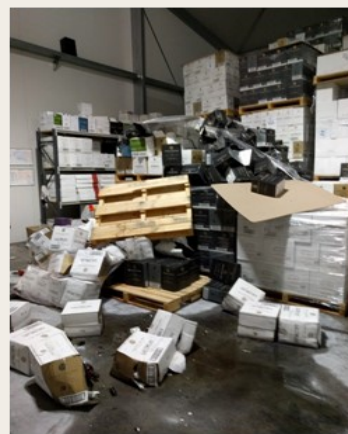
Woohoo! We have three wines in Gourmet Traveller Wine Top 100 releases coming out in January! Our world famous Lawson's Dry Hills Gewürztraminer (2015 vintage) is one (just took the trophy for Champion Gewürztraminer at the 2016 Air New Zealand Wine Awards!) and the Lawson's Dry Hills Reserve Sauvignon Blanc 2016 plus Blind River Sauvignon Blanc 2016 have also been selected in the Top 12 New Zealand Sauvignon Blancs!



## New Zealand's Wine Industry Cleaning Up After Earthquake

Here at Lawson's Dry Hills we don't like our wines shaken or stirred, but right now we are not getting much choice! As you know – a big earthquake measuring 7.5 hit just after midnight on Monday 14 November and the aftershocks are keeping us on our toes.

There are a number of Marlborough wineries with damage – some just to stock but others with structural damage also. For us, a number of tanks 'sat down' (i.e. came off their feet) but we were able to save the wine. We also lost a number of cases of wine in our warehouse as pallets tumbled down.



Our stocks of palletised empty bottles was severely affected too – I think between a few of us, we shovelled about three tones of broken glass on Monday morning!

However, the team and their families are all safe and well and we have got off very lightly compared to others. We are well aware of the tragic circumstances further south in Kaikoura and further inland. Our thoughts are with the communities there.





# Pinot 2017

***Come January 2017, Pinot Noir NZ will be, without question, the place to be in the wine world.***



Described as “the best Pinot Noir event on the planet”, the Pinot Noir NZ Celebration showcases the very best of New Zealand Pinot Noir and attracts some of the greatest international minds on the subject.

This premium, three-day wine event brings together media, trade and enthusiasts from all corners of the globe, who descend on our shores to be educated, stimulated and connected to what makes our Pinot Noir so special.

The programme provides you with access to world-class keynote speakers, cutting edge opinion and robust discussion,

all to a backdrop of New Zealand cuisine, film, music and tastings tastings tastings.

New Zealand’s five pinot-producing regions are fully exposed and there’s nowhere to hide. Freestyle forums allow for uncensored opinions to be heard and thoughts will be challenged on everything from agricultural methods, natural winemaking, style preferences and the very future of the fastest growing wine story of the 21st century.

So there it is. From 31 Jan – 2 February, Pinot Noir NZ 2017 will be, without question, the place to be in the wine world. There will be tastings, teasers, debates, drama, seminars, swimming, guest speakers and darn amazing dinners.

Pinot Noir 2017 will be held in New Zealand’s creative and culinary capital, Wellington. To be precise, it is taking over multiple venues right along the Wellington City Waterfront. For more information: [www.pinotnz.co.nz](http://www.pinotnz.co.nz)



## ***We will be there!***

We will be at Pinot 2017 with both our Lawson’s Dry Hills and Blind River brands – it is going to be one of the top wine events ever staged in New Zealand, and you can join us!

- You’ll rub shoulders with 117 of New Zealand’s top Pinot Noir producers
- You’ll get to hear some incredible speakers, including Jancis Robinson OBE MW, Ken Ohashi MW, and Maynard James Keenan.
- You’ll get unparalleled access into the New Zealand wine scene
- It’s the chance to meet the makers behind the labels you know and love, and discover something new
- You’ll get to sample the wineries’ finest, through a series of free-flow tasting sessions, including the best pinot they’ve produced to date
- You’ll get an insight into the future of NZ Pinot Noir

## ***ask the experts >>>***

**What:** Pinot Palooza Wellington

**When:** Monday 30 January 2017

**Where:** Pinot Pavilion, Odlins Plaza, Wellington

If your thirst for Pinot needs some serious quenching, look no further than the rocking Pinot festival: Pinot Palooza.

This touring festival hits WELLINGTON for the first time on January 30th to kick off the Pinot Noir 2017. And yes, we’re joining the line-up of over 110 wineries (with both Lawson’s Dry Hills and Blind River); the biggest ever assembled at any Pinot Palooza.

**PINOT  
PALOOZA**



***And we think you should join us***

# Happy Christmas!

*from the team of Lawson's Dry Hills*

**Special Offers >>>**

## Summer Samplers

Yep – it's here – Summer! Celebrate with a mixed case of our wines including some just released. Two bottles of each wine - perfect for all your entertaining needs – so perfect you might need more than one and at this price, why not?!

**Lawson's Dry Hills Sauvignon Blanc 2015 x 2**

**Lawson's Dry Hills Chardonnay 2016 x 2**

**Lawson's Dry Hills Pinot Rose 2016 x 2**

**Lawson's Dry Hills Gewurztraminer 2015 x 2**

**Lawson's Dry Hills Pinot Noir 2014 x 2**

**Lawson's Dry Hills Reserve Pinot Noir 2014 x 2**

**12 x bottles special \$249** (usual price \$276)

GST incl. and **FREE** delivery

PLUS a Lawson's Dry Hills branded A5 **Notebook** (one per order)

## Super Sauvignon

If Sauvignon Blanc is your favourite summer tippie,  
then this is the deal for you – our multi award-winning

**Lawson's Dry Hills Sauvignon Blanc 2015**

*Royal Easter Wine Awards - GOLD, Feb 2015*

*Marlborough Wine Show - GOLD, Oct 2015*

*International Aromatic Wine Competition – GOLD, Oct 2015*

*International Wine Challenge (UK) 2016 – SILVER, Dec 2015*

*Air New Zealand Wine Awards - PURE SILVER, Oct 2015*

*American Airlines - International Business Class 2016, June 2016*

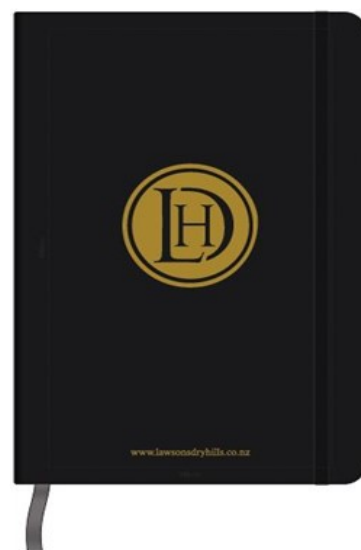
**6 x bottles special \$95** (usual price \$120)

GST Incl. and **FREE** delivery

To place an order: <http://www.lawsonsdryhills.co.nz/cart/>

or send us an email: [wine@lawsonsdryhills.co.nz](mailto:wine@lawsonsdryhills.co.nz)

**Discount code: LDHSSO**



Lawson's Dry Hills

Marlborough

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