

Newsletter

A Quarterly Insight into Lawson's Dry Hills Wines

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Marlborough Festival

Yet another faultless blue sky embraced the Marlborough Food & Wine Festival.

About 45 wineries and 20 food stands catered to a sell-out audience of 8000 people from all over

New Zealand and abroad.

The Lawson's Dry Hills stand was busy all afternoon as it was situated towards the main stage – as the music pumped up and the crowds moved forward, we were in the perfect place! Our top selling wine was our delicious 2016 Sauvignon Blanc and then our Pinot Rosé. We sold a surprising amount of Riesling too which was great to see.



New Zealand funk rockers Supergroove were the headline act and had everyone on their feet. Karena and Casey Bird of MKR fame attracted hundreds to the Culinary Pavilion as did Annabelle White and chefs Mark Southon, Monty Koludrovic and Marlborough's own Bradley Hornby (Arbour Restaurant).

Family of twelve

Lawson's Dry Hills is part of The Family of Twelve, a fraternity of twelve of New Zealand's most prestigious and enduring artisanal wineries. Founded in 2005, the Family's vision is to nurture long term relationships with an emphasis on education both at home and in our key export markets. The promotion of New Zealand wine at its best is paramount.

Neither flashy nor fashionable our family table is about sharing a simpler set of beliefs; exchanging ideas while keeping a common thread that binds us all together. But our connection isn't merely intellectual, on a practical level we share information, best practice and sometimes even secrets. Contrasting personalities, different wine regions and styles make up our family and we celebrate these differences. We are a family of twelve siblings with one voice and one purpose. Clarity in a crowded wine world.
<http://familyoftwelve.co.nz/>



@lawsonsdryhills



THE FAMILY OF TWELVE
NEW ZEALAND'S WINE FAMILY

Lawson's Dry Hills New Year Regatta 2017

The first weekend of 2017 was spent on the deep blue water of the Marlborough Sounds as sponsors of the Waikawa Boating Club New Year Regatta.



About 40 boats entered the various classes including some from Christchurch and Wellington. Weather was variable – sunny and windy

one moment and calm and overcast the next – but it was a great weekend with healthy rivalry, a few close-shaves and wonderful team spirit all washed down with a glass or two of Lawson's Dry Hills!



Latest accolades

Both our 2015 Riesling and Gewürztraminer took out top awards in the March issue of Cuisine Magazine with five and four and a half stars respectively, with the addition of 'Best Buy' for the Riesling. The Riesling was also just awarded a gold medal at the 2017 Royal Easter Wine Show and the 2015 Gewürztraminer was the trophy winner at the Air New Zealand Wine Awards at the end of last year. We love making and drinking these wines!



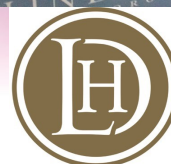
New releases !!!

The 2016 vintages are out in the market and we are loving the response. The Lawson's Dry Hills Sauvignon Blanc, Chardonnay, Pinot Gris and Rose are all 2016. Come join us for a tasting!

Pinot 2017

Possibly one of the most hedonistic things a wine lover can do, is immerse themselves in Pinot Noir for three full days. This was Pinot Noir 2017. Held in Wellington right at the end of January, 500 or so delegates from all over the world came to embrace this fickle yet enigmatic grape variety. Heavily focused on New Zealand Pinot Noir but with the addition of some very interesting overseas wines, the time was spent exploring this grape from all angles.

Region, sub-region, where we've come from, where we are now and where we are heading. Star performers, other than the wines, included the world's 'first lady of wine' Jancis Robinson of the UK. Jancis and a number of the other speakers, said that while undoubtedly Burgundy is the first word uttered when the world thinks of Pinot Noir, New Zealand should stand strong with its own style. Our different soils and climates should inevitably mean we produce grapes that are inherently different. We should encourage this and the ensuing wine characteristics that give us our sense of place.



Blast from the past

Our winemaker Marcus popped into the office last week with a bottle of our Pinot Noir 2009. "Thought you guys would like to try this!" He said. And he was right. What a treat – supple and rich with sweet, ripe fruit and a silky texture, this wine has developed perfectly in bottle. Gentle tannins and acidity gave structure while the combination of berry fruits and warm, savoury characters presented a wine that was still beautifully balanced. Shame we only have three bottles left!



Special Offers >>>

We can't bear to think of the end of summer, especially when many of us feel we haven't really had one yet! So this month's offer is perfect with those last few barbecues:

***6 x Lawson's Dry Hills Pinot Noir 2013
for just \$120 (usual price \$150) Discount code: LDHSSO***

***6 x Lawson's Dry Hills Pinot Gris 2016
for just \$120 (usual price \$150) Discount Code: LDHSSO
GST Incl. and Free delivery***

The Pinot Gris is the perfect wine when you're not sure what to take to someone's place or when someone comes round for a drink. While Sauvignon Blanc and Chardonnay drinkers stay firmly in their corner, both will emerge for Pinot Gris!

Bec was sorting through the warehouse and came across a little stash of the delicious 2013 Pinot Noir – this is good news for our newsletter readers as it is drinking perfectly, right now AND we are offering it to you at a special price! To place an order:

www.lawsonsdryhills.co.nz/cart/ or send us an email: wine@lawsonsdryhills.co.nz



Lawson's Dry Hills

Marlborough

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