



LAWSON'S
DRY HILLS
MARLBOROUGH



20 years of Excellence



Christmas 2011 Newsletter

This year has been hugely successful for Lawson's Dry Hills!

We have been awarded 7 Trophies and 13 Gold medals, along with numerous accolades, one of which I shall share with you: This is what Steve Smith MW and Chairman of Judges had to say when 'The Pioneer' Gewurztraminer 2010 was awarded the trophy for the 'Best White Exhibition Wine' (Sponsor News talk 2B), at the recent Air NZ Wine Awards.

"The most evocative wine I have tasted for some time. Sensationally spicy, Turkish delight and rose petal pot pourri of aromas. Lovely sweet edged palate with ripe, supple and delicious flavours. Princess Kate could take a bath in this and just let the moisture dry, no towelling allowed. Its all about pleasure!"

Who could resist! I hope you take the opportunity to select some 'Christmas Cheer' from our order form and note that we do have a couple of very special Christmas offers. Cheers Barbara

Winery/Vineyard Report Dec 2012

Things have quietened down here in the Winery. We are keeping ourselves busy with some bottling, topping barrels, getting all the Christmas orders out and general cleaning and winery housework (even Winemakers can't get away from housework!!). We are also in the middle of blending the 2011 Gewurztraminer—an exciting time for us .. It's been an agonizing decision to choose the final blend, ensuring we deliver a wine that our loyal followers will love and enjoy with every sip!

The boys in the vineyards are being kept very busy. Bud-rubbing, mowing and tractor work, wire lifting and contending with the rampant nor-westerly winds. Sadly for the vineyard up the Waihopai Valley, the irrigation pump station has now been left without its shed covering it, as the winds on Friday night tore the shed to bits and dumped it in the middle of the vineyard! Another challenge for our experienced vineyard team.....

This years vineyard growth has been a bit slow, so we are already contemplating a slightly later harvest than the long term average. Happily "Jack Frost" has stayed away during the earlier growing months, so the vines are all looking pretty healthy and contented. With only 4 months till the next harvest, our minds are starting to stray past vintage 2011 and looking towards 2012. We have had a "big" new press arrive and many additions taking place and changes happening, so fingers crossed for a smooth changeover and BRING ON 2012. Rebecca Wiffen

RECENT ACCOLADES

2010 The Pioneer Gewürztraminer

TROPHY/GOLD—Air New Zealand Wine Awards 2011

2011 Sauvignon Blanc

GOLD—Air New Zealand Wine Awards 2011

GOLD—Marlborough Wine Show 2011

2009 Gewürztraminer

GOLD—NZ International Aromatic Wine Comp 2011

GOLD—NZ International Wine Show 2011

2008 Riesling

(on top of our 5 trophies already!)

BLUE GOLD/TOP100 WINES—Sydney International Wine Show, Nov 2011

2008 Chardonnay

TROPHY—Champion Chardonnay 2008 and older—Marlborough Wine Show 2011

2011 Pinot Rose

BLUE GOLD/TOP 100 WINES—Sydney International Wine Show, Nov 2011

2009 Pinot Noir

GOLD—Marlborough Wine Show 2011



Barbara and Marcus accepting the trophy for The Pioneer 2010 Gewürztraminer at the Air NZ Wine Awards 2011.

Recent Events:

Marlborough Wine Weekend—Biannual event, 28 +29th Oct 2011.



The long lunch at Clos Henri

*Deb, Ivana and Jeremy long lunching
At Clos Henri*

*Marcus, Jeremy Barbara + Alan
Timara Lodge Brunch*

*Degustation Dinner at Timara
by 'Clooney's of Auckland*

What a wonderful event! 2 Days of fantastic wine tastings, long lunches, a degustation dinner, cheese and wine pairing and some great company! We hosted 5 very happy guests from Sky City, Auckland, Sweet Mothers Kitchen, Wellington and The Bangalore Polo Club, Wellington + Christchurch, along with Antrim our rep from Wellington. A great showcase in particular of Marlborough's Pinot Noir and Sauvignon Blanc; we presented our 2001 Sauv Blanc amongst the older wines, with many fantastic comments on the wines longevity and great length still. This wine still showed some fruit with a albeit lighter acid finish, a smidgeon of aged oak + lees characters mid palate and still very much drinkable! Downfall of the weekend - too much good local produce (including loads of Cloudy Bay Clams and cheeses) and many sensational wines later, created the need for exercise come Sunday! A worthwhile event for 2013 if you're a wine and food lover.... Cheers Tanya

FXII Wine Bar at Sky City Auckland

This was originally set up for the duration of the Rugby World Cup event and is still open. Only serving wines from the Family of XII, it also offers a classy selection of platters and hand crafted New Zealand beers. The décor is rich and welcoming; the perfect place to relax with a glass of Lawson's Dry Hills Sauvignon Blanc or Gewurztraminer!



Upcoming Events:

WINE FESTIVAL 2012 - Saturday 11th February
MARKETING TRIPS 2012

London + Dublin ATT— late January ; NZ in a Glass Australia—late Feb
Osiana Cruise, Wgtn to Auck—March ; Prowein Dusseldorf—March ; Canada/USA—May ; Asia—June
Between Barbara, Marcus and myself, a very busy Marketing year coming up ;

****A VERY SPECIAL CHRISTMAS OFFER****



1: Aromatics 6pk—\$105.00
2x 2011 Sauv Blanc, 2x 2008 Riesling, 1x 2011 Pinot Gris, 1x 2009 Gewürztraminer
2: Xmas Dozen—\$195.00
2x 2011 Pinot Rose, 2x 2008 Riesling, 2x 2009 Gewürztraminer,
2x 2011 Sauv Blanc, 1x 2011 Pinot Gris, 1x 2008 Chardonnay, 2x 2008 Pinot Noir
3: Pinot 12pk—\$210.00 (only \$17.50 a bott, save \$102 per case!)
12 Bottles 2008 Pinot Noir



*“There is more philosophy in a bottle of wine than any book in the Library”
Louis Pasteur*

Best Wishes for the Holiday Season from all at LDH!

BARBARA